Financial Finesse Frequently Asked Questions (FAQs)

About Your Financial Wellness Benefit

How can this benefit improve my life?

Whether you could use a lot of help or just a little, utilizing your financial wellness benefit makes total sense—it can strengthen or change the trajectory of your financial future. Financial Finesse will give you personalized guidance to help you set and achieve your financial goals to build and maintain the life you've always wanted.

Who is Financial Finesse?

Financial Finesse is the country's leading independent provider of financial wellness benefits. They are on a mission to equip as many people as possible with the knowledge and skills to achieve their financial dreams. They partner with organizations like The Trust to deliver customized financial coaching and education programs.

What is the cost of using Financial Finesse?

As a member of The Trust, Financial Finesse is available at no cost. You are encouraged to use the benefit as often as you like without fees or the need to purchase anything. Financial Finesse does not sell any financial products or manage any assets, which allows them to provide guidance free of conflicts and without a sales pitch.

Who can participate in the program?

The program is available to enrolled members of The Trust.

What the benefit offers

How do I activate my financial wellness benefit?

Your Financial Finesse Hub is the central location for all aspects of your financial wellness benefit. To activate, visit flc.im/nflpa and request access. Log in and you'll find Aimee™, your virtual financial coach. Aimee will support you on your financial wellness journey and guide you through all aspects of this benefit, including information on financial coaching and any upcoming events.

What does the benefit consist of?

Your financial wellness benefit consists of three main components:

THE FINANCIAL COACHING SERVICE

The financial coaching service gives you direct access to our team of expert CFP® Coaches. Your Program Manager or Program Specialist will pair you with a coach to receive individualized guidance based on your unique financial situation, goals and challenges.

GROUP EDUCATION SESSIONS FOR TRUST MEMBERS

Dive into a specific topic with one of our expert Financial Coaches. Each session is highly interactive, with the opportunity to ask questions and get answers immediately. After attending, you will receive follow-up materials to help you take the next step toward reaching your financial goals.

AIMEE AND YOUR FINANCIAL FINESSE HUB
Aimee is your virtual financial coach and interactive user guide. She was created to bring your financial wellness journey to life with ongoing guidance that gets more personalized as she gets to know you better.

The best way to get a sense of Aimee is to 'meet her' by visiting your Financial Wellness Hub. Using smart technology, she will ask you questions to understand your unique situation. In just a few minutes, she will generate a financial wellness score and, based on where you are, personalized action items to get you where you want to be, along with milestones to mark your progress along the way. As you work towards your financial goals, Aimee will be with you every step of the way.

Financial Coaching

Who are the Financial Coaches?

Financial Coaches are your guides, finding the ideal path to reach your goals with minimal financial stress. All Coaches hold CFP® designations and have 10+ years of experience. The team of Financial Coaches at Financial Finesse represents a top talent pool of individuals who are driven by helping people build a better future.

What topics should I discuss with a Financial Coach?

Financial Finesse coaches address the full range of subjects—from fundamentals to complex topics—, so feel free to ask them anything. Or, let them take the lead in building a financial plan just for you. You don't need to prepare before speaking to a Coach; we encourage you just to get started. You can call back as often as you like if you have follow-up questions or are interested in a new topic.

What's the difference between a Financial Coach and a Financial Advisor?

A Financial Coach is an experienced partner that helps you make better financial decisions. They do not sell any financial products or services, leaving them free of any conflict of interest. Financial Advisor is a generic term that can include anyone that provides financial advice, products or services, typically, for fees paid by the client.