### THE COACHES HUDDLE Mebinar Series

TUESDAY, MAY 5 AT 2PM EST



#### POWER OF THE PERSONAL BRAND



#### FEATURED SPEAKER

#### **DON DAVIS**

Senior Director of Player Affairs & Senior Advisor to the Executive Director

NFL PLAYERS ASSOCIATION

Join us for a virtual professional development webinar exclusively for former NFL players who are currently coaching OR interested in coaching.

Learn the importance of defining your personal brand and use it make your mark in the coaching industry.

# personal BRANDING



how you see yourself

Your Personal Brand how others see you







**KNOW WHO YOU** 

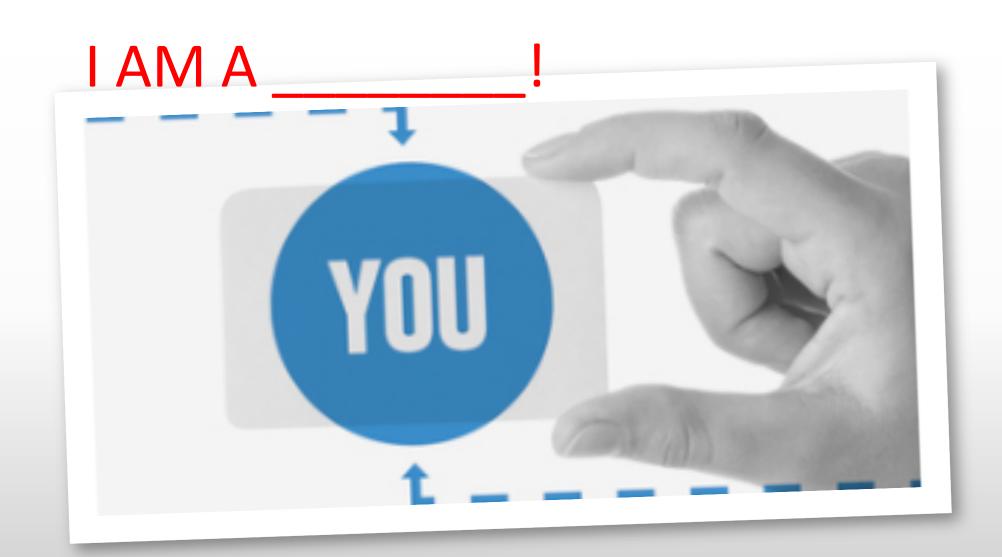
ARE



**KNOW WHO YOU** 

AREN'T





Question # 2

### WHAT DO YOU WANT?





## Linked in Redin

# personal BRANDING