



FINANCIAL PLANNING for ENTREPRENEURSHIP

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ARE YOU ASKING THE RIGHT QUESTIONS?

IT TAKES MONEY TO MAKE MONEY

- ✓ What does your economic business model look like?
- ✓ How much capital will your business need?
- ✓ When will it be cash flow positive?
- ✓ How much do you need to live on?
- ✓ How do you expect your lifestyle to change during the start-up phase?
- ✓ How much can YOU invest in the business?



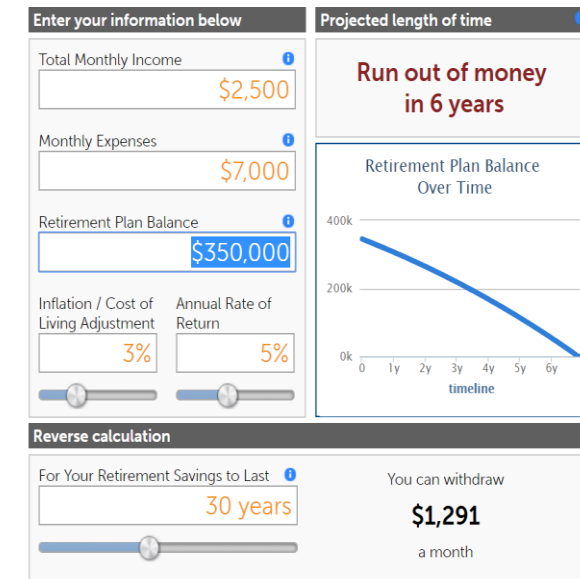
YOU AND YOUR BUSINESS NEED A BUDGET

- ✓ What do you have coming in for sure?
- ✓ Can you do a side hustle while building the business?
- ✓ Choices/Trade-offs
- ✓ What happens if it doesn't work?

What does your budget look like?

How Long Will Your Savings Last?

Don't run out of money before you run out of time! See how long your retirement savings will last given your monthly income and expenses.



The analysis assumes cost of living increases to monthly income and does not guarantee that your savings will last as long as projected. The hypothetical rates of return used do not reflect the deduction of fees and charges inherent to investing.

ARE YOU ASKING THE RIGHT QUESTIONS?

EVERY BUSINESS NEEDS “OTHER PEOPLE’S MONEY”

- ✓ How much “other people’s money” will your business require?
Where will it come from?
- ✓ Who is in your network that may be able/willing to invest?
- ✓ Can you get a loan? What is your credit score?
- ✓ What is your acceptable risk?
- ✓ How big is your “affordable loss?”



NEED A FINANCIAL COACH?

Call The Financial Helpline

1-877-258-2129

Monday – Friday

9 am – 8 pm EST

6 am – 5 pm PST

- ✓ Ongoing coaching relationship with CFP®
- ✓ Confidential
- ✓ No cost to you, paid for by the Trust
- ✓ 100% Unbiased – Absolutely no financial products sold
- ✓ Involve your spouse in the conversation

READY TO GET STARTED
ON YOUR ENTREPRENEURSHIP JOURNEY?

CONTACT YOUR PROGRAM MANAGER TO LEARN MORE ABOUT
THE BABSON-TRUST ENTREPRENEURSHIP WORKSHOPS

